

## **Draft Press Release Wording**

<Insert community>, Kan. — In recognition of the state's largest industry and economic driver, March is recognized as Kansas Agriculture Month. Activities have been planned at the local and state level to celebrate the history and the future of Kansas' farmers, ranchers and agribusinesses as well as to support neighbors in need.

Kansas Agriculture Month kicks off with the launch of the Neighbor to Neighbor statewide food drive the first week of March at Harvesters—The Community Food Bank in Topeka. The food drive is jointly hosted by the Kansas Department of Agriculture, Dillons Food Stores, Harvesters—The Community Food Bank, the Kansas Food Bank, the Second Harvest Community Food Bank and the Kansas agricultural community. Collected food items stay in the areas from which they were donated. Contribute to the food drive at any Dillons Food Store location statewide or encourage your school to contact a participating food bank to get involved. Visit agriculture.ks.gov/ksagcelebrations for more information.

Throughout the month of March, Kansas Agriculture Celebration partners will discuss agricultural topics on social media, ranging from agritourism to food security. Connect with KDA and Kansas agricultural community members by engaging with Kansas Agriculture Celebration social media activity. Follow the agency on <a href="Facebook">Facebook</a> and <a href="Twitter">Twitter</a> and follow the hashtags #ksag and #ksagmonth. <a href="Insert community social media">Insert community social media</a> accounts that will be participating>

Kansas Agriculture Day is Tuesday, March 20, 2018, and will be celebrated throughout the state.

<Insert community events description and invitation>

For more information about Kansas Agriculture Celebration activities, please visit agriculture.ks.gov/ksagcelebrations.

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